



INDIAN INDUSTRIES ASSOCIATION

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES

(IN THE SERVICE OF MSME SINCE 1985)

MSME Conclave at IIM-LUCKNOW on Scaling Family Business

Date: 24th November 2012: Venue: IIM Lucknow: Timings: 10.00 AM to 5.00 PM:

Admission: Free for IIA Members

Tentative schedule of the Conclave is attached herewith. IIA Members may join the Conclave alongwith with their Family members subject to prior registration . **Registration form attached herewith should be mailed back to IIA head Office latest by 22nd November 2012.**

Manish Goel
General Secretary



Indian Industries Association

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on

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REGISTRATION FORM

Name of the Unit:

Address :

Contact Person :

Contact Numbers:

E-mail :

Participant(s) :

S.No	Name	Designation	Qualification	Age

India MSME Conclave 2012: Schedule :Date: 24th November 2012.**Venue: IIM Lucknow**

Key Events	Time
Welcome Address – Setting the theme Head of Entrepreneurship Cell, Professor Sushu Kumar	10:50 -11:10 am
Address by Chief Guest	11:10 am – 11:35 am
Thanks Note and Mementoes Entrepreneurship Cell Coordinators	11:35 am-11:40 pm
Export Policy Initiatives by Mr. Mukul Singhal (Principal Secy., SSI and Export Promotion)	11:40 noon – 12:10 pm
Q&A Session on Policy Matters by Mr. Kaushal Raj Sharma (Special Secy., Industrial Development)	12:15 pm :12:35 p.m
Managing Professionalism in Family Business Prof. Sushil Kumar	12:45 pm – 1:30 pm
Succession Planning Mr. Parmod Bapna, SmartHead Consulting	2:15 p.m – 2:45 p.m
Scaling Family Business: Success Story Mr. Hemen Ruparel (CEO, Samex Agency)	3:00 pm – 3:45 pm
Corporate Communications Exercise for MSMEs Dr. Payal Mehra	3:50 pm – 4:30 pm
Decision Making in Family Business Ms. Reena Ahuja	4:30– 5:15 pm